



CITY OF HOUSTON
OFFICE
of
BUSINESS OPPORTUNITY

John Whitmire

Mayor

Marsha E. Murray
Director
P.O. Box 1562
Houston, Texas 77251-1562

T. 832.393.0600
F. 832.393.0647
www.houstontx.gov

Outreach Strategists, LLC

is duly certified as a

Minority Business Enterprise (MBE)

Certified Categories:

Certification Number: 24-3-11189

NAICS 541430: GRAPHIC DESIGN SERVICES

NAICS 541613: MARKETING CONSULTING SERVICES

NAICS 541618: OTHER MANAGEMENT CONSULTING SERVICES

NAICS 541810: ADVERTISING AGENCIES

NAICS 541810: ADVERTISING AGENCY CONSULTING SERVICES

NAICS 541820: POLITICAL CONSULTING SERVICES

NAICS 541820: PUBLIC RELATIONS AGENCIES

NAICS 541830: MEDIA BUYING AGENCIES

NAICS 541840: MEDIA REPRESENTATIVES

NAICS 541860: DIRECT MAIL OR OTHER DIRECT DISTRIBUTION ADVERTISING CAMPAIGN

SERVICES

NAICS 541870: ADVERTISING MATERIAL DISTRIBUTION SERVICES

NAICS 541890: OTHER SERVICES RELATED TO ADVERTISING

NAICS 541910: MARKETING RESEARCH AND PUBLIC OPINION POLLING

NAICS 561499: CHARITABLE FUNDRAISING CAMPAIGN ORGANIZATION SERVICES ON A CONTRACT OR FEE BASIS



Director of Office of Business Opportunity

Note: This certificate is the property of the City of Houston Office of Business Opportunity, and may be revoked should the above named firm graduate from the MWDBE program or the firm's certification is no longer active. In addition, this certificate is valid only in conjunction with the firm's active listing in the City of Houston's Directory of certified MBE, WBE, SBE, PDBE, ACDBE and DBE firms via the following weblink: <https://houston.mwdbe.com/?TN=houston>.