

Metropolitan Transit Authority of Harris County, Texas

Office of Small Business hereby duly affirms that:

Outreach Strategists, LLC

has successfully met the established requirements of METRO's
Small Business Enterprise Program to be certified as a

Small Business Enterprise (SBE)

Certified NAICS Codes:

- NAICS 541430: GRAPHIC DESIGN SERVICES
- NAICS 541613: MARKETING CONSULTING SERVICES
- NAICS 541618: OTHER MANAGEMENT CONSULTING SERVICES
- NAICS 541810: ADVERTISING AGENCIES
- NAICS 541810: ADVERTISING AGENCY CONSULTING SERVICES
- NAICS 541820: POLITICAL CONSULTING SERVICES
- NAICS 541820: PUBLIC RELATIONS AGENCIES
- NAICS 541830: MEDIA BUYING AGENCIES
- NAICS 541840: MEDIA REPRESENTATIVES
- NAICS 541860: DIRECT MAIL OR OTHER DIRECT DISTRIBUTION ADVERTISING CAMPAIGN SERVICES
- NAICS 541870: ADVERTISING MATERIAL DISTRIBUTION SERVICES
- NAICS 541890: OTHER SERVICES RELATED TO ADVERTISING
- NAICS 541910: MARKETING RESEARCH AND PUBLIC OPINION POLLING
- NAICS 561499: CHARITABLE FUNDRAISING CAMPAIGN ORGANIZATION SERVICES ON A CONTRACT OR FEE BASIS

Certification Number: 8105092842

Effective Date: June 14, 2022

Expiration Date: June 14, 2025


Thomas C. Lambert

President & Chief Executive Officer




Karen Hudson

Deputy Chief Procurement Officer